

Improving the Efficiency of Drug Development: The Bigger Picture

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Presidential Debate

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“We can't solve problems by using the same kind of thinking we used when we created them”

いかなる問題も、それをつくりだした同じ意識によって解決することはできない。

Ikanarumondaimo, soreotukuridashita onajiishikiniyotte kaiketsusurukotowa dekinai.

Albert Einstein

Presidential Debate

1. What IS our problem or problems?
What can we do NOW to address it
and make advances? [15 min]

2. Which roles may adaptive design strategies
play in proposed solutions:
 - * What is feasible now
 - * What is potentially feasible
with further effort to evaluate
and, at least as importantly,
 - * what is hype? [15 min]

[Then 15 min Q&A with audience]

“It’s only when you look at an ant through a magnifying glass on a sunny day that you realize how often they burst into flames.”

Harry Hill

“The strongest arguments prove nothing so long as the conclusions are not verified by experience.”

Roger Bacon